P. 01

JUN 0 6 2006

Application Serial No. 10/652,261 - Filed August 29, 2003

REPLY UNDER 37 C.F.R. § 1.116 EXPEDITED PROCEDURE EXAMINING GROUP 2623

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ş Application No.: 10/652,261 Examiner: Ma, Johnny 2623 Group/Art Unit: August 29, 2003 Filed: 5266-08801 Atty. Dkt. No: I hereby certify that this correspondence is being faxed to Commissioner for Patents, VIA PACSIMILE 571-273-8300, on Inventor(s): the date indicated below. Frederick B. Harris Rory D. Rankin Printed Name Title: VIDEO-ON-DEMAND June 6, 2006 AND TARGETED **ADVERTISING**

RESPONSE TO FINAL OFFICE ACTION OF APRIL 6, 2006

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Final Office Action of April 6, 2006, to further highlight why the application is in condition for allowance.